



Modern
Marketing
Concepts, Inc.

sell more. intelligently.®

DIRECTIONS

TRAVELING FROM ALL LOCATIONS WEST (CORNING, ELMIRA, ETC)

Follow NY 17 East toward Binghamton.
Continue on NY 17 East as it merges with I-81 South.
Take Exit 3 toward Industrial Park, merge into center lane.
Travel straight through the light at the end of the exit on Industrial Park Dr.
Passing MMC on the right, continue on Industrial Park Dr. to the next intersection.
Take a right to continue on Industrial Park Dr., and then take the immediate right into the MMC parking lot.
Merge to the right/upper parking lot to the front door entrance of MMC; enter the reception area for building access.

TRAVELING FROM ALL LOCATIONS EAST OF BINGHAMTON

Follow NY 17 West toward Binghamton.
Take Exit 75 on left toward Scranton/US-11/Industrial Park Dr.
Merge onto US-11 North.
Get into right lane and at light continue right onto Colesville Rd.
Take second right onto Industrial Park Dr.
Merge into left lane and at the next intersection take a left to continue on Industrial Park Dr.
Take the next left into the MMC parking lot.
Merge to the right/upper parking lot to the front door entrance of MMC; enter the reception area for building access.

TRAVELING FROM ALL LOCATIONS SOUTH EAST (NYC AREA)

Take George Washington Bridge to I-80 West.
Go West on I-80 - Pennsylvania to I-380 North (Exit 45A).
Go North on I-380 North toward Scranton, PA to I-81 North.
Continue on I-81 North toward Binghamton, NY.
Take Exit 2W toward Industrial Park Dr.
Merge onto US-11 North.
Get into right lane and at light continue right onto Colesville Rd.
Take second right onto Industrial Park Dr.
Merge into left lane and at the next intersection take a left to continue on Industrial Park Dr.
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TRAVELING FROM ALL LOCATIONS NORTH (CORTLAND, SYRACUSE, ETC)

Take I-81 South toward Binghamton.
Take Exit 3 toward Industrial Park, merge into center lane.
Travel straight through the light at the end of the exit on Industrial Park Dr.
Passing MMC on the right, continue on Industrial Park Dr. to the next intersection.
Take a right to continue on Industrial Park Dr., and then take the immediate right into the MMC parking lot.
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TRAVELING FROM SOUTH (PHILADELPHIA AND POINTS SOUTH)

Take I-76 East to I-476 North.
From I-476 North take PA315 North to I-81 North.
Follow I-81 North toward Binghamton.
Take Exit 2W toward Industrial Park Dr.
Merge onto US-11 North.
Get into right lane and at light continue right onto Colesville Rd.
Take second right onto Industrial Park Dr.
Merge into left lane and at the next intersection take a left to continue on Industrial Park Dr.
Take the next left into the MMC parking lot.
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FROM I-90 TRAVELING WEST

Take the I-90 E / I-87 S / I-90 W exit, EXIT 1 - toward Albany / Boston / New York / Buffalo / NYS Thruway.
Merge onto NYS Thruway S / I-90 W via EXIT 1W toward New York / Buffalo / NYS Thruway (Portions toll).
Merge onto I-88 W via EXIT 25A toward Schenectady / Binghamton / RT-7 (Portions toll/approx 117 miles).
I-88 West becomes I-81 South.
Continue on I-81 South toward Kirkwood.
Take Exit 3 toward Industrial Park, merge into center lane.
Travel straight through the light at the end of the exit on Industrial Park Dr.
Passing MMC on the right, continue on Industrial Park Dr. to the next intersection.
Take a right to continue on Industrial Park Dr., and then take the immediate right into the MMC parking lot.
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TRAVELING FROM ALL POINTS EAST ON 88 (SIDNEY, ONEONTA, ETC)

Take I-88 West toward Binghamton to I-81 South.
Take I-81 South toward Kirkwood.
Take Exit 3 toward Industrial Park, merge into center lane.
Travel straight through the light at the end of the exit on Industrial Park Dr.
Passing MMC on the right, continue on Industrial Park Dr. to the next intersection.
Take a right to continue on Industrial Park Dr., and then take the immediate right into the MMC parking lot.
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Contact us for hotels offering a corporate discount: 1-800-345-4MMC
